

Date:

Tuesday, 22 October 2024, 9.00am

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# “LET IT END WITH ME” CAMPAIGN LAUNCH

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## The Samoa Victim Support Group (SVSG) is proud to announce the launch of the “Let It End with Me” Campaign

On Tuesday, 22 October 2024 at 9.00am.

The Campaign is a powerful initiative inspired by the courageous story of Sanarosa, a young victim of abuse. Sanarosa endured six years of abuse from the age of 12. Tragically, she passed away at just 18 years old, but not before expressing a profound wish for her life to hold meaning. In her final moments, she urged SVSG to share her message of hope to the world.



## “Let It End With Me”

The campaign will feature a Yellow Ribbon with Sanarosa’s message, symbolizing the commitment to ending the cycle of abuse. Yellow Ribbons will be available to the public for a donation of \$20.00, helping to amplify Sanarosa’s message and support SVSG’s ongoing work in the community. The launch event will take place at the Campus of Hope shelter facility in Tuanaimato.

This event is exclusively for media representatives, coinciding with the Commonwealth Heads of Government Meeting (CHOGM) to ensure maximum visibility for this vital cause. “We invite you to join us in honoring Sanarosa’s legacy and spreading her message of hope and resilience.

Together, we can make a difference and ensure that what happened to her truly ends with her.” Siliniu Lina Chang, SVSG President