

MEDIA RELEASE

National Bank of Samoa Stands in Partnership with SVSG for 16 Days of Activism

26 November 2025

Apia, Samoa

The National Bank of Samoa (NBS), in partnership with the Samoa Victim Support Group (SVSG), reaffirmed its commitment to combating gender-based violence in Samoa by donating 2,000 Tala to SVSG.

The 16 Days of Activism movement calls on all agencies and organizations across the country to unite in the fight against violence. Believing in SVSG's mission to support victims of violence, NBS made this contribution to strengthen their partnership and further collaborative efforts to end violence in Samoa.

Ms. Antonia Schwalger Potoi, NBS Head of Retail Unit, alongside NBS staff, presented the donation on behalf of CEO Afioga Papalii Sam Swan. SVSG representatives gratefully received and acknowledged this generous support from their valued local partner.

For over 20 years, gender-based violence has remained a major social challenge for SVSG and its partners, especially with the rise of drug addiction and other emerging threats. Through community advocacy and by providing shelter for victims, SVSG has remained at the forefront of this fight, defending the rights of the most vulnerable members of society.

SVSG President Siliniu Lina Chang expressed her heartfelt gratitude to the CEO, management, and staff of NBS for their long-standing partnership and unwavering belief in SVSG's work. She emphasized that ongoing support and longstanding partnerships with local partners like NBS give SVSG the strength and courage to continue its mission of saving lives from abuse and violence.

Together with its partners, SVSG is proud to support the nationwide movement against violence through the launch of this year's 16 Days of Activism.

END

Ensuring that victims of crime and those in need are well supported to be safe and in control to restore their lives

2016: With and for Girls Award – Star Foundation of London

2017: Innovation & Excellence Team Award – Samoa Public Service

2018: Finalist, International Children's Peace Prize 2018 – Kids Right Foundation of Amsterdam, Netherlands

2018: Human Rights Champion in Samoa – UNESCO

2019: Innovation for Sustainable Development Award – Commonwealth Secretary-General

2020: Nominated Person(s) of the Year – Samoa Observer

2021: Outstanding Contributions to Human Rights Promotion & Protection – Samoa Office of the Ombudsman/NHRI

2023: Healthy Islands Best Proposal Award – World Health Organization

2026 Noble Peace Prize Nomination

