
MEDIA RELEASE

SSAB Brings Christmas Cheer to Children at SVSG Campus of Hope

*30 December 2025
Apia, Samoa*

Samoa Stationery and Bookshop (SSAB) once again spread Christmas joy to the children at the Samoa Victim Support Group (SVSG) Campus of Hope, continuing a long-standing tradition of giving that has touched many young lives over the years.

The visit was led by young twins Elisha and Elija, sons of SSAB CEO Tofilau Fiti Leung Wai and Aumua Ming Leung Wai. During the Christmas school holidays, the twins take on part-time work and use their personal savings to purchase toys and treats for the children at the Campus of Hope, a meaningful act of compassion that reflects the values of service and generosity instilled within the SSAB family.

This annual gesture has become a cherished tradition for SSAB, demonstrating that giving back starts at a young age and that small acts of kindness can make a lasting impact. The children at the Campus of Hope warmly welcomed the twins and the SSAB team, enjoying a festive atmosphere filled with smiles, gifts, and heartfelt connection.

SVSG acknowledges SSAB as one of its long-standing supporting partners, whose continued support over the years has contributed positively to the wellbeing and happiness of children under SVSG care.

President Siliniu showed great joy *“The act of kindness shown by Elisha and Elija, saving from their own holiday work to give to other children is truly inspiring. It reflects values of compassion, responsibility, and generosity that we strive to promote through our work at SVSG. We are deeply thankful to SSAB for nurturing this spirit of giving and for their long-standing support of the Campus of Hope.”*

Samoa Victim Support Group extends its sincere gratitude to SSAB, the Leung Wai family, and especially to Elisha and Elija, for reminding our community of the true spirit of Christmas love, generosity, and compassion for others.

—

END

Ensuring that victims of crime and those in need are well supported to be safe and in control to restore their lives

2016: With and for Girls Award – Star Foundation of London

2017: Innovation & Excellence Team Award – Samoa Public Service

2018: Finalist, International Children's Peace Prize 2018 – Kids Right Foundation of Amsterdam, Netherlands

2018: Human Rights Champion in Samoa – UNESCO

2019: Innovation for Sustainable Development Award – Commonwealth Secretary-General

2020: Nominated Person(s) of the Year – Samoa Observer

2021: Outstanding Contributions to Human Rights Promotion & Protection – Samoa Office of the Ombudsman/NHRI

2023: Healthy Islands Best Proposal Award – World Health Organization

2026 Noble Peace Prize Nomination