

MEDIA RELEASE

Lava Hotel celebrates Christmas with the children at the Campus of Hope

19 December 2025

Apia, Samoa

Christmas is truly a season of joy and generosity, and Lava Hotel once again beautifully embodied the spirit of giving by celebrating the festive season with the children of Campus of Hope. The annual Christmas celebration brought smiles and laughter through the preparation and distribution of Christmas presents, a shared lunch, and a range of fun activities, including a special trip to the movies. These moments created lasting memories and a sense of excitement and belonging for the children.

Lava Hotel is one of the Samoa Victim Support Group's (SVSG) longest-standing and largest supporters, having partnered with the organization for many years. This special Christmas initiative has become a cherished yearly tradition, reflecting the hotel's unwavering commitment to supporting vulnerable children and ensuring they experience the joy and warmth of the holiday season.

Leteleausasala Molilaaufogaa Laumua, Human Resources and Marketing Manager of Lava Hotel, shared that the event is always highly anticipated by the hotel's staff.

"Our staff always looks forward to this time of year, especially wrapping the presents and preparing everything for the children," she said. "We are always excited to host this special event for them, and we are committed to continuing this tradition so the children can truly feel the spirit of Christmas."

She also conveyed warm greetings from the Hotel General Manager, who was unable to attend the event.

"The Hotel General Manager sends his love and best wishes to everyone here and wishes you all a very Merry Christmas," she added.

SVSG President Siliniu Lina Chang expressed her heartfelt appreciation to Lava Hotel for their continued generosity and dedication to the children of Campus of Hope, acknowledging the profound and positive impact that such long-term support has on their lives.

"We are truly grateful to Lava Hotel for their unwavering support over the years," Chang said. "Their kindness and commitment bring happiness and hope to our children, especially during the Christmas season. It means so much for them to know they are loved, remembered, and celebrated."

The annual celebration once again highlighted the importance of strong community partnerships in bringing hope, joy, and festive cheer to children, reminding everyone that collective kindness can make a meaningful difference especially during the Christmas season.

END

Ensuring that victims of crime and those in need are well supported to be safe and in control to restore their lives

2016: With and for Girls Award – Star Foundation of London

2017: Innovation & Excellence Team Award – Samoa Public Service

2018: Finalist, International Children's Peace Prize 2018 – Kids Right Foundation of Amsterdam, Netherlands

2018: Human Rights Champion in Samoa – UNESCO

2019: Innovation for Sustainable Development Award – Commonwealth Secretary-General

2020: Nominated Person(s) of the Year – Samoa Observer

2021: Outstanding Contributions to Human Rights Promotion & Protection – Samoa Office of the Ombudsman/NHRI

2023: Healthy Islands Best Proposal Award – World Health Organization

2026 Noble Peace Prize Nomination